



# Leticia M Lowry-Garcilazo, MFA

Industrial Designer | [leticialowry.com](http://leticialowry.com)

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## EDUCATION

08/2014 - 08/2019	Master Fine Arts, The University of Texas at Rio Grande Valley, Edinburg, TX.
07/2012 - 07/2013	Certification in Construction Technology - Green Building, The University of Texas of Brownsville -Texas Southmost College, Brownsville, TX.
04/2006 - 04/2011	Bachelor of Science, Industrial Design, Universidad Autónoma Metropolitana, Mexico City, MX.

## SKILLS | FLUENT IN ENGLISH AND SPANISH.

Software	Research & Development	Hands-on
- SolidWorks	- Conceptualization	- 2D/3D Drawing and Modeling
- Rhinoceros 3D	- Quality Control	- Sketch
- KeyShot	- Analytic	- Woodworking
- AutoCAD	- Manufacturing Processes	- Mockup
- Adobe Creative Suite	- Affinity Diagram	- Sketching
- WordPress	- Prototyping	- Sculpture
- Constant Contact	- Team Player	- Ceramics
- Hootsuite		
- SketchUp		
- Microsoft 365/ Mac		

## PROFESSIONAL EXPERIENCE | ACADEMIC EXPERIENCE - INDUSTRIAL DESIGNER

### ACADEMIC EXPERIENCE | Professor/Teacher/Educator

08/22– Present 45 total credit hours of instruction at MCC	<b>Part-Time Lecturer: Maricopa Community Colleges, Phoenix, AZ.</b> <ul style="list-style-type: none"><li>• I developed and led the class curriculum for the following classes:<ul style="list-style-type: none"><li>- Fall 2022, Spring 23, Spring 24, Fall 24, Spring 25<ul style="list-style-type: none"><li>○ ART161: Ceramics I, (6 credit hours)</li><li>○ ART162: Ceramics II, ART298AC: Special Projects. (6 credit hours)</li><li>○ ART111: Drawing I (3 credit hours)</li><li>○ ART122: Drawing &amp; Composition II (3 credit hours)</li><li>○ ART255: Art Marketing (3 credit hours)</li></ul></li></ul></li></ul>
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### INDUSTRIAL DESIGNER

05/21 – 09/2024	<b>Creative Designer, Chicanos Por La Causa – PRESTAMOS CDFI, LLC, Phoenix, AZ.</b> <p><b>Objective:</b> Create marketing collateral representing the Prestamos brand personality and standards. In charge of developing and designing layouts, printed collateral, digital ads, video editing and recording, social media content, promotional materials, and other visual communication pieces as necessary.</p> <ul style="list-style-type: none"><li>• Edit video content from concept through final product, including executing video shoots onsite/on location, audio, camera operation, and talent directions.</li><li>• Manage Prestamos website, including executing content updates and overseeing any necessary design updates.</li><li>• Planning concepts by studying relevant information and materials.</li><li>• Managed the organization of the portfolio and archived all project artwork.</li><li>• Attend meetings to learn current and new programmatic objectives and develop strategic marketing planning to assist with needs.</li><li>• Design and develop Spanish and English workshops, cohorts, and visual materials on economic development that are culturally relevant to Latinx needs and interests.</li></ul>
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08/2014 - 06/2016

**Sr Spec-Designer, WoodCrafters, MasterBrand**, Weslaco, TX.

Member of the R&D team, I oversaw:

- Collect data on worldwide bathroom vanity trends.
- Collaborated with the Senior Industrial Designer and engineering team to select color trends, hardware, and layout for in-site presentations to showcase products in Home Depot, Menards, and Lowe's.
- Designed a diversified mix of cabinets, Euro-frame, American-Frame, or custom cabinets.
- Conceptualized and designed over 200 photorealistic cabinet renders using SolidWorks and Rhinoceros 3D. Maintaining a keen eye on the specs and standard dimensions for bathroom and kitchen cabinets with or without countertops.
- Maintaining our digital and physical library with new materials and color samples.
- Sourcing vendors in Mexico and China for cabinet hardware.

06/2013 - 07/2014

**Draftswoman, AAE Manufacturing**, Rio Hondo, TX.

- I strengthened my AutoCAD skills by evaluating architectural blueprints to create 2D drawings and elevations for millwork, laboratory casework, and epoxy resin tops.
- I organized a cataloged database for CAD projects and specs from hospitals and school districts.
- I oversaw and collaborated with the cost department on the drawing and manufacturing of each assigned project – at Driscoll Children's Hospital in McAllen, TX.

04/2011 - 01/2012

**Interior Designer, Marhnos Co.**, Mexico City, MX.

- We performed onsite inspections on each of the 84 departments of Vista Lagos Apartments in Mexico City.
- I supervised and trained more than 20 field workers to complete the apartments.
- I partnered with civil engineers in the coordination of field activities.